# Cambridge taste beats Doral!

## Smokers decisively choose Cambridge taste over Doral in national test!

Regular & Menthol.
Kings & 100's

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SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

Mfr. suggested retail price.

12 mg "tar," 0.9 mg nicotine av. per cigarette by FTC method

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Source: https://www.industrydocuments.ucsf.edu/docs/xkkj0004